ITRAK
365
SAFETY & COMPLIANCE SOFTWARE

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How the Microsoft Dynamics Platform Advantage is Outperforming Modular & Stand-alone QHSE Solutions.

A platform isn't a point solution to today's challenges, it's an underlying set of building blocks for the future.

In the context of QHSE, (Quality, Health, Safety & Environment) a platform is a connected ecosystem of capabilities, with a strategic roadmap that will enable organizations to continue to reap the benefits of their technology decision for many years to come. A platform isn't a point solution to today's challenges, it's an underlying set of building blocks for the future, leveraging the power of a community of innovators, built on a technology backbone that is future-proofed.

Stand-alone QHSE Platforms

Stand-alone solution vs a modular system is one of many choices to make when selecting a QHSE solution for your organization. **VelocityEHS** is built on a stand-alone, single-point EHS management solution, designed to give all the expected QHSE functionality right out of the box. The advantage of a stand-alone solution is that it will typically include all the QHSE components you expect in a single package. However, stand-alone solutions do not provide the reliability, scalability, and flexibility offered by platforms integrated into larger technological environments.

Modular QHSE Platforms

Other QHSE providers, such as **Cority** and **Intelex**, offer more modular platforms, with a selection of software solutions to meet each individual QHSE need. The advantage of a modular system is that it allows buyers to specifically implement software to cover the QHSE aspects that are relevant to their business, while not having to pay for unnecessary extras that do not add value to the organization. A possible disadvantage to modular platforms is the expense and complexity of expanding functionality and managing disparate software.

Did You Know?

Stand-alone platforms are difficult to integrate into larger technological environments.

Comparison: Integrated vs. Stand-alone vs. Modular Platforms

Integrated Platform ITRAK 365	**Stand-alone Platform** Velocity	**Modular Platform** Cority, Intelex
High scalability	Low scalability	Scalability at a cost
Unlimited, customizable features included	Out-of-the-box features included	Pay for each feature chosen
200+ configurable industry templates	A few pre-built checklists for select procedures	Various modules available at a cost
100's of out-of-the-box connectors to Microsoft and non-Microsoft tools	Typically limited to 1 central system, difficult to integrate with other systems	Complex and costly system integrations

The Platform Advantage - Seamless Integration within the Microsoft Ecosystem

Business leaders are becoming increasingly aware that fragmented and disparate QHSE systems are the cause of information silos that hinder true operational excellence. Therefore, they are increasingly looking for platforms that can encompass all of their organization's unique QHSE processes and workflows under one umbrella.

While some QHSE software providers offer separate applications for each aspect of QHSE management, only ITRAK 365 offers an integrated platform of tools that enables business leaders to manage all of the complexities of QHSE management in one consolidated suite. Within ITRAK 365, all QHSE and operations data is centralized and visible, with insightful real-time analytics. This breaks down organizational data silos and brings together the pieces required to have a unified QHSE perspective on operations, departments, plants, devices, and data.

The ITRAK 365 platform advantage is that it is built on Microsoft, the world's most powerful platform which is trusted by businesses worldwide. ITRAK 365 leverages this rich Microsoft ecosystem by integrating with Microsoft Dynamics, Azure, Power BI and Cognitive Services. ITRAK 365 can easily be implemented on top of an organization's existing Microsoft infrastructure, giving organizations a natural extension to their existing Microsoft technology investments. This also allows for quicker, easier, and a more cost-effective implementation. This offers a significant advantage over the competitor's stand-alone and modular platforms.
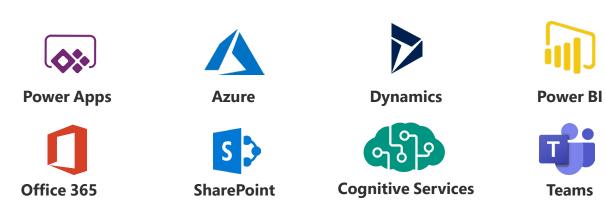
> *"Today's leaders need to make technology decisions that integrate across the business, can scale, and are built on a platform that has longevity."*

The Platform Advantage - Seamless Integration within the Microsoft Ecosystem

ITRAK 365 is not module based, it comes with unlimited forms and robust functionality that is highly configurable. The reliability of ITRAK 365 is rooted in the unique power of Microsoft Azure, which is known as the world's most reliable cloud platform, boasting 99.995 percent average uptime. ITRAK 365 also leverages Microsoft Power BI for rich data analytics and reporting real-time safety metrics. Power BI is cloud-based, end-user friendly and supported by a large user community which is unlike the analytic tools for the stand-alone and modular solutions that are built in-house and are cumbersome to set up.

ITRAK 365 also innovates using cutting-edge Microsoft technology such as Cognitive Services and Artificial Intelligence for facial recognition. This powerful Microsoft technology isn't something that the competitors can integrate into their systems without extensive development work and a hefty price tag. But ITRAK 365 has access to all the technology to build, customize and innovate for years to come.

Connect your ITRAK 365 Data to Microsoft Applications

Power Apps   **Azure**   **Dynamics**   **Power BI**

Office 365   **SharePoint**   **Cognitive Services**   **Teams**

Build on a Future-Proofed Platform

A successful implementation of a QHSE system relies heavily on industry-leading functionality and integration which is built on top of a scalable, future-proofed platform. Today's leaders need to make technology decisions that integrate across the business, can scale, and are built on a platform that has longevity. ITRAK 365 is at the core of the connected and powerful Microsoft ecosystem, ready to help your business link in to the powerful functionality and innovation that is required to transform your Quality, Health, Safety & Environmental programs.

Start exploring ITRAK 365 on **Microsoft AppSource** or visit
www.useitrak.com

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